

NY Forward - Capital Region Kinderhook

Public Workshop #1
June 21, 2023



NY Forward

Welcome!



This is an interactive public workshop to get feedback on the **vision and goals for downtown Kinderhook.**

- We'll start with a brief overview of the NY Forward program and some key demographic highlights.
- Then we'll break into small groups with maps to discuss needs, challenges, goals, and opportunities.
- What we do today will lay the foundation for how projects that are submitted for funding are evaluated.

How to stay involved after this workshop:

- We want to hear from you! Send a note any time to: [**KinderhookNYF@gmail.com**](mailto:KinderhookNYF@gmail.com)
- Visit the Kinderhook NYF website to stay up-to-date and send comments: [**www.KinderhookNYF.com**](http://www.KinderhookNYF.com)
- There will be another public workshop on September 5 focused on potential NYF projects.

Overview of NYF Program

What is NY Forward?

- NY Forward (NYF) builds on the Downtown Revitalization Initiative (DRI) program that was launched in 2016 to improve the vitality of urban centers across the State.
- Kinderhook was awarded a \$2.25 million grant by the Capital Region Economic Development Council to transform the downtown economy.
- Using an innovative “plan-then-act” strategy, each community prepares a Strategic Investment Plan to identify specific projects that promote downtown revitalization.
- The selected projects are then implemented over the next 2-5 years.

*“The NY Forward program focuses on creating **healthy, vibrant, walkable downtowns** that catalyze sustainable economic development and accrue numerous economic, social, and environmental benefits to the locality, the region and the State as a whole.”*



DRI and NY Forward Program Goals



Create an active downtown with a strong sense of place.



Attract new businesses that create a robust mix of shopping, entertainment, and service options for residents and visitors, and that provide job opportunities for a variety of skills and salaries.



Enhance public spaces for arts and cultural events that serve the existing members of the community but also draw in visitors from around the region.



Build a diverse population, with residents and workers supported by complementary diverse housing and employment opportunities.



Grow the local property tax base.

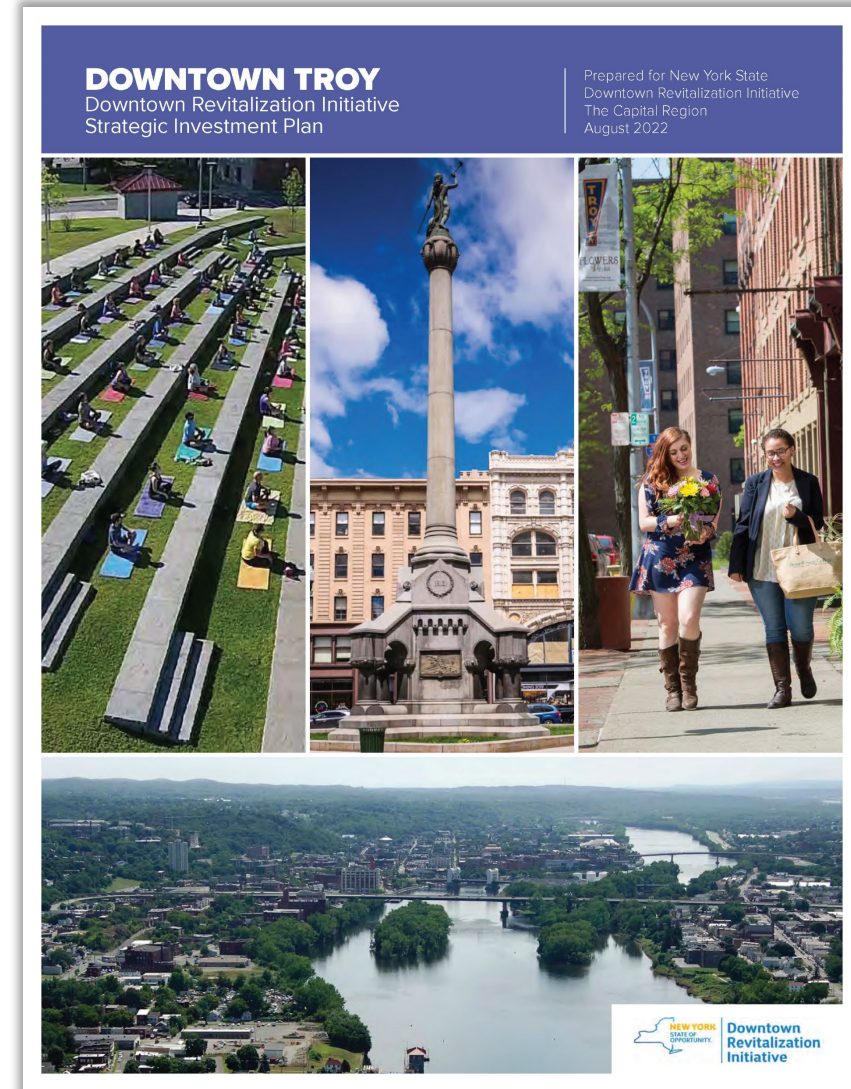


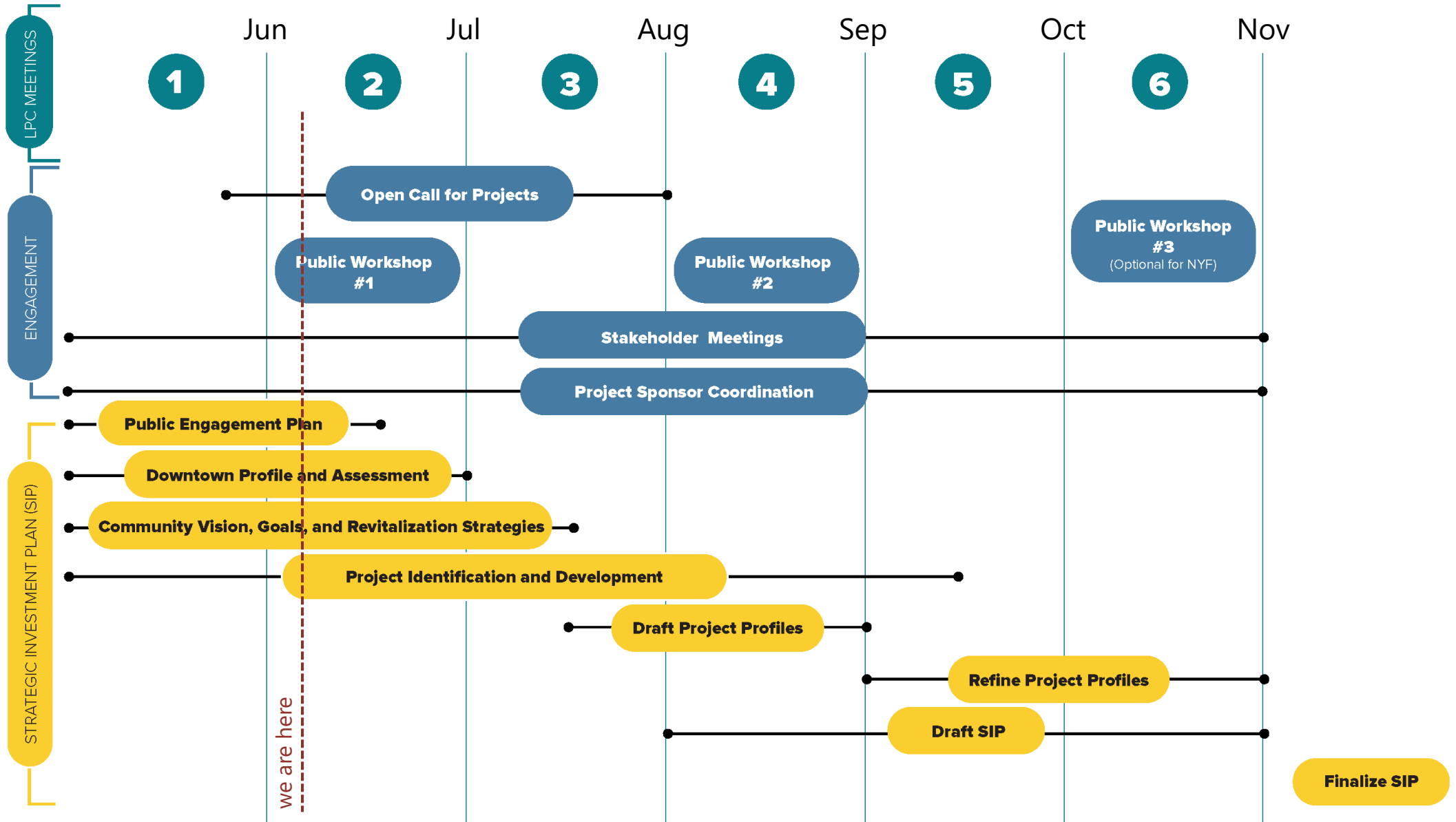
Provide amenities that support and enhance downtown living and quality of life.



Reduce greenhouse gas emissions and support investments that are more resilient to future climate change impacts.

NY Forward Planning Process





Local Planning Committee

Co-Chairs

Mike Abrams

Mayor, Village of Kinderhook

Matthew Nelson

Managing Director, Berkadia; Capital Region REDC Co-Chair

Members

Bill Laraway

President, Kinderhook Business & Professional Association

Kenneth Neilson

Member, Historic Preservation Commission

Michael Tucker

President & CEO, Columbia County Economic Development Council

Kevin Monahan

Member, Village of Kinderhook Planning Board

Steven Phillips

President, CRC Cable

Julia Joseph

Co-Founder, Maple Hill Creamery; Owner, Julie Jayne Pilates

Ann Birckmayer

Director, Furthermore (J.M. Kaplan Fund)

Brad Lohrenz

VP of Professional and Int'l Licensing, Theatrical Rights Worldwide

Gert Doriot

Owner, OK Pantry

Darren Waterson

Owner, Knitting Mill

Tracey Pratt

Bank Manager, Community Bank

State Agencies

Department of State (DOS) will provide guidance and support for the planning process, manage the consultant team, assist in meeting preparation, and participate in review of documents.

- Matthew Smith, Matthew.Smith@dos.ny.gov

Homes and Community Renewal (HCR) will provide expertise in housing development, CDBG, and HCR grants and programs.

- Mary Barthelme, Mary.Barthelme@hcr.ny.gov

Empire State Development (ESD) representative will provide broad knowledge of development and information about State revitalization funding programs.

- Mike Yevoli, Michael.Yevoli@esd.ny.gov

NYSERDA will provide technical assistance related to decarbonization strategies and funding sources.

- Matthew Brown, Matthew.Brown@nyserda.ny.gov

Consultant Team

Buro Happold: project management and revitalization strategy

- Ian Nicholson, Ian.Nicholson@BuroHappold.com

Interboro: public engagement, architecture, urban design

- Daniel D'Oca, Dan@InterboroPartners.com

BJH Advisors: real estate analysis

EDR: landscape architecture, civil/ environmental engineering

Stuart Lynn: cost estimating

KK&P: food systems advisory

BURO HAPPOLD

INTERBORO



Project Development Process

1. Project Sponsors propose projects through the **Open Call**
2. Sponsors then develop Projects further, with support from:
 - Consultant team
 - State agencies (DOS, HCR, ESD, NYSERDA)
 - Municipal representatives
3. LPC evaluates Projects according to statewide program criteria as well as local **vision and goals**
4. Strategic Investment Plan submitted to State, including non-ranked slate of Projects totaling >\$2.25 million recommended for investment



Open Call for Projects

- **All Projects must go through this process**
- All Projects must be submitted by a Project Sponsor with the capacity to execute
- Open, fair, and transparent process for LPC to vet project proposals
- Allows LPC and consultant team to obtain information in a consistent manner
- **Submission through the Open Call does not guarantee inclusion in the final plan**

How to Submit Your Project

- 1 Review the Eligibility Criteria**
on page 2 to make sure your project is eligible to be considered for NYF funding.
- 2 Review the Project Requirements**
on page 3 to learn about the requirements for projects and how your project will be considered by the Village of Kinderhook Local Planning Committee and New York State.
- 3 Review the Evaluation Criteria**
on page 4 to see how the State evaluates projects and to understand how the Village of Kinderhook LPC may evaluate projects.
- 4 Fill out the Project Proposal Submission Form**
on pages 5 through 11. Address each topic thoroughly and completely. The LPC will use this information to consider projects to be included in the Village of Kinderhook Strategic Investment Plan.
- 5 Submit your Completed Application**
Submit your Completed Application (and any supplemental materials) either electronically, in-person, or by mail no later than **Thursday, July 27 at 6pm.**

➔ **To submit online:**

Go to
www.KinderhookNYF.com

➔ **To submit via email:**

Email your completed application and any supplemental materials to
KinderhookNYF@gmail.com

➔ **To submit a hard copy, mail or hand-deliver:**

Village Hall
6 Chatham St
Kinderhook, NY
12106

- ? Questions regarding project eligibility, evaluation, or the project forms can be directed to [Ian Nicholson](mailto:Ian.Nicholson@KinderhookNYF.com) at KinderhookNYF@gmail.com**

Open Call for Projects

Jun 28 - Office hours (virtual) to discuss projects*

Jul 17 - Deadline for questions

Jul 27 - Deadline to submit projects

*link to sign-up sheet posted to KinderhookNYF.com

Email address for questions and project submissions:

KinderhookNYF@gmail.com

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Project Development

Eligible Project Types

- New development and/or rehabilitation of existing downtown buildings
- Public improvement projects
- Small Project Fund
- Branding and marketing

Ineligible Activities

- Standalone planning activities
- Operations and maintenance
- Pre-award costs
- Property acquisition
- Training and other program expenses

Project Development

Project Requirements

- Shovel-ready in 2 years
- Project size/scale – large enough to be transformative
- Project sponsor capacity – public, non-profit, private entities
- Financing
- Matching and leverage
 - for private sponsors, 15%/25%/35% match required for projects up to \$250k/\$250-500k/over \$500k, respectively
- Decarbonization



Post Office and Public Parking lot with EV charging station

LPC Meetings

- Venue: Van Buren Hall at 6 Chatham St
- LPC Meeting #2: Thu, Jul 13
- LPC Meeting #3: Thu, Aug 10
- LPC Meeting #4: Wed, Sep 20
- LPC Meeting #5: Wed, Oct 18
- LPC Meeting #6: Thu, Nov 9 (if needed)
- All are open to the public, will include public comment



Public Workshops

- Public Workshop #1 – **IN PROGRESS!**
- Public Workshop #2 – **Sep 5, 6-8pm**
- Venue: **Van Buren Hall**
- Interactive engagement
- Solicit ideas and feedback
- Today is focused on big-picture vision and goals
- Next workshop will focus on the project proposals received thru the Open Call



NYF in Kinderhook

NYF Boundary



KINDERHOOK
NY FORWARD
www.KinderhookNYF.com



300ft N



Preliminary Downtown Vision

“The Village of Kinderhook will be a gateway to the natural, cultural, and historic assets of Columbia County. We are committed to future-facing, sustainable development that respects and builds on our community’s unique character and diversity, enhances the community’s quality of life, and empowers the local economy.”

Preliminary Downtown Goals

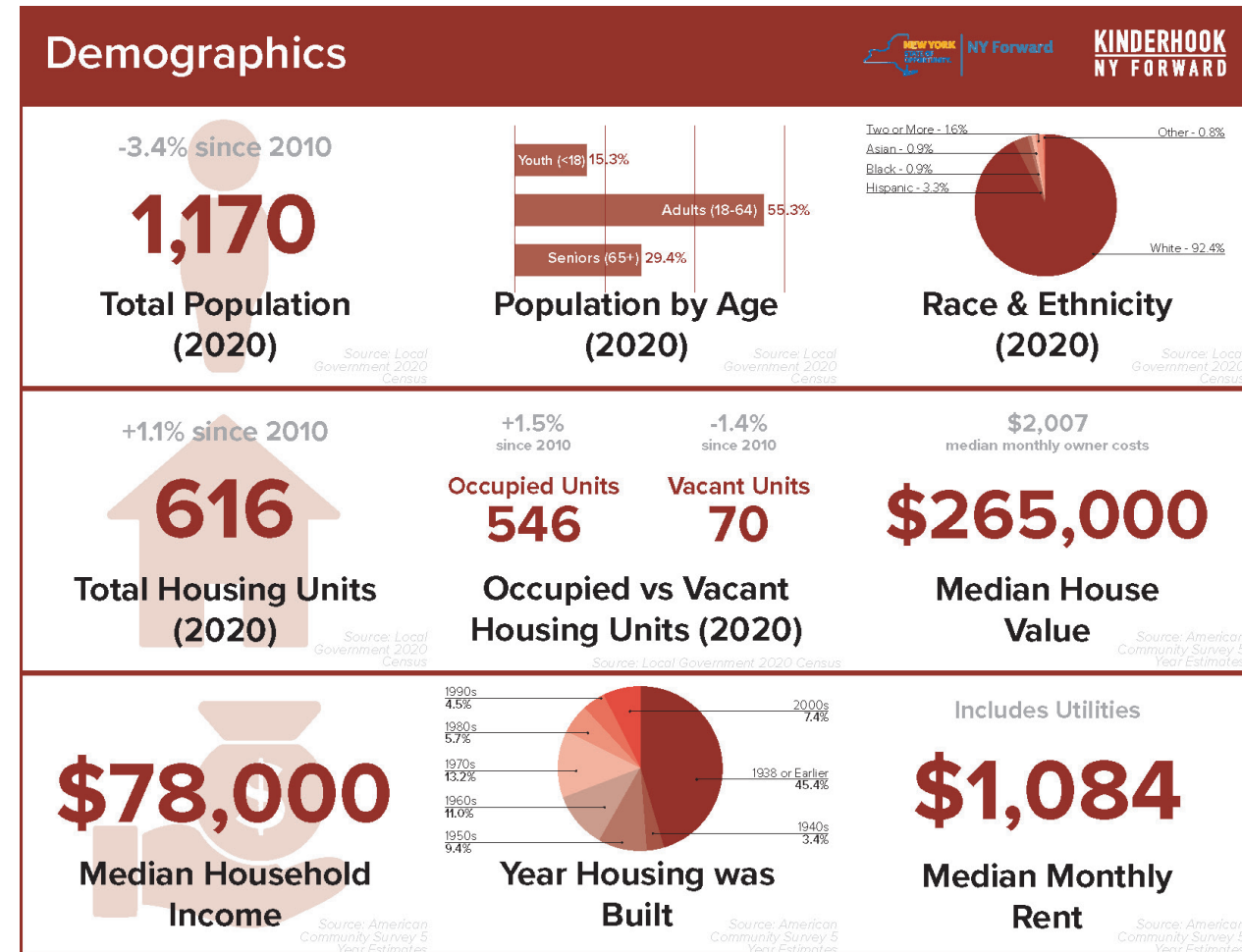
- Increase accessibility
- Expand role as a regional tourism attractor
- Preserve and upgrade irreplaceable historic assets
- Catalyze future business growth and job creation
- Significantly improve the daily lives of village residents of all ages
- Improving safety for bicycling and walking



Hudson St and Village Green

Demographics

- Population over 55+ has increased by 54% over the last 10 years
- 18% increase in number of households since 2011
- Average household income in the Village (\$83,269) is 14% higher than in the County
- Share of Hispanic or Latino population increased 6.8 percentage points since 2011
- Agricultural sector is the biggest employer - Samascott Orchards employs 105 workers (~50% of jobs in the Village)
- Most residents work in Columbia County (47.4%) and Albany County (20.2%)



Potential Needs and Challenges

- preserving the village's historical character amidst development pressures
- balancing tourism and the needs of the local community, including housing
- managing thru traffic (especially trucks) in a way that's safe for pedestrians and bicyclists
- improving aesthetics and usability of Village Green, currently "islanded" by vehicular streets
- improving connectivity and accessibility between the village center, recreational assets, and historic sites

Potential Goals and Opportunities

- growing interest in heritage tourism, arts, and culture
- rich history, artistic community, and environmental consciousness
- historic charm and vibrant arts scene
- popular farmer's market and prominent high-quality local agriculture
- growing popularity of outdoor recreation, coupled with the recent completion of the Empire State Trail offer possibilities to grow trail-related tourism and development
- proximity to the Hudson River and its scenic landscapes

Questions?

Let's discuss!

KINDERHOOK VILLAGE HALL

NEW YORK STATE POLICE

VAN BUREN HALL

STATE TROOPER

